

Assembly Resource

Read through the information below about the new paper packaging design by Coca-Cola. Share your thoughts, do you think the new design is a good idea? Do you think more packaging needs change to become more environmentally friendly?



What is the new design for the Coca-Cola bottle?

The new paper-based bottle design is part of Coca-Cola's long-term goal to remove plastic from all of its packaging. The prototype (pictured above) uses an extra-strong paper shell that still contains a thin plastic liner. The barrier must ensure no fibres flake off into the liquid and that the drinks hold their fizziness.

What are other environmentally friendly packaging ideas?

Cardboard Balls



Unplug Design from South Korea came up with the idea of making packaging multipurpose. Once the cardboard has been used for packaging, it comes with simple instructions to make it into a ball for children to play with!

Leaf Plates



Leaf Republic have produced a range of products, including plates, made entirely from leaves! The three-layer natural bowls are made from leaves, waterproof leaf paper and more leaves! They contain no additives, colouring or glue and biodegrade naturally in 28 days.